



# FACT SHEET



- ✔ MTGives started because of the National Give Local event. The goal is to inspire local philanthropy.
- ✔ **Columbus MTGives is Thursday, May 3, 2018**
- ✔ Registration is \$100 per participating nonprofit (\$25 credit available) **DUE by March 30!**  
\*\*Must be an IRS recognized 501(c)3 to participate.
- ✔ 3<sup>rd</sup> Year the Foundation has hosted MTGives. Raised over \$70,000 within the Columbus community in the past.
- ✔ Created our own page [www.ColumbusMTGives.org](http://www.ColumbusMTGives.org) through the Foundation's website.
  - Secure and can withstand high volumes of traffic
  - Website will go live April 6 for Corporate gifts only (tax deadline April 15)
  - Regular Columbus MTGives donations will be accepted online and go towards Match Pool Monday, April 30 through Friday, May 4, 2018
- ✔ Donor Lounge 7 am to 7 pm. Location- Announcement coming soon!
  - Montana Outlaw BBQ will be there! YUM YUM!
  - Each organization needs to have volunteers/staff to man table
  - Please bring cookies/dessert to share
  - Please also bring your tax receipt info for give to donors if they donate in person.
  - Check made in-person and directly to the organization at the Donor Lounge need to have MTGives in the memo line to be counted towards the Match Pool.
  - Table and 2 chairs for each organization
- ✔ Match Pool – Sponsors (**Foundation secures sponsors**)
  - The match will be distributed based on percentage of donations raised by each local nonprofit. If an organization raised 15% of the total donations, they will receive 15% of the match pool donations.
  - 2016 and 2017 the Match Pool was \$10,000!!
  - Checks will be distributed to organizations by June 1, 2018
- ✔ Organization will receive a spread sheet of all their donor's info from the website. In person donations will be the responsibility of each organization to report that for MTGives total and to be put towards the Match Pool.
- ✔ Lunch and Learn!!!! Jen Gursky w/ the Montana Community Foundation – Making the Ask Workshop on Thursday, March 22 from noon-1pm
  - Attend Lunch and Learn to earn \$25 credit on registration. Credit will show up in final pay out check.

**How Your Organization can OPTIMIZE donations for MTGives:**

Be active on social media (CCF provides FB profile pics)

Send emails to your donor base explaining MTGives leading up to MTGives (CCF provides email templates)

Encourage donors and Board Members to share that they gave through social media plug-in via the ColumbusMTGives.org website.

Let donors know there is a Donor Lounge and to stop by! Food Vendor available, MT Outlaw BBQ. Come for lunch and dinner!

**Promotion offered by the Foundation for MTGives:**

Two newspaper articles in the Stillwater County News leading up to MTGives.

Signage around town for MTGives and directing people to the Donor Lounge

IGA bag stuffer flyers day before and day of

Stickers "I Gave MTGives" to organizations to give to their donors

Posters at Columbus businesses

Stickers to coffee shops that they put on their cups all day

Billboard and banner signage around town

Radio Spot on 99 The Mountain